

## Lunch | **Constance Malpas**

Director of Strategic Programs, OCLC



Constance Malpas is Director of Strategic Programs at OCLC where she leads product strategy initiatives as part of the Global Product Management leadership team. Constance joined OCLC in 2006 and worked with the Research division for more than a decade, designing and executing research programs exploring the changing academic library landscape. She has published widely (<https://orcid.org/0000-0002-9312-8294>) on the transformation of academic library collections and services, exploring the impacts of mass digitization, cooperative print management, and the evolving scholarly record. She holds degrees in the History of Science from Mount Holyoke College and Princeton University. Constance lives and works in the San Francisco Bay Area.

**Session Title:** *Into the Widening Gyre: Libraries in the Open Ecosystem*

**Abstract:** The Open ecosystem is transforming library operations, generating significant benefits with equally important tradeoffs. In this session, Constance Malpas (Director of Strategic Programs, OCLC) will reflect on the evolution of the Open landscape, which has expanded from an initial focus on Open Access to scholarly literature, to include efforts in Open Education, support for Open Science workflows, and community investment in Open infrastructures. The Open landscape offers tantalizing new opportunities to renew the library value proposition, alongside significant disruptions. We'll examine the progress and pitfalls of library participation in this rapidly evolving environment.

## Featured Speaker | **Isabel Espinal, PhD**

Academic Engagement Librarian, W.E.B. Du Bois Library, University of Massachusetts Amherst



Dr. Isabel Espinal has been a librarian since 1991 and is currently an Academic Engagement Librarian for African Studies, Afro American Studies, Latin American, Caribbean & Latinx Studies, Native American & Indigenous Studies, Spanish & Portuguese, and Women, Gender, Sexuality Studies at the University of Massachusetts Amherst (UMass). She has given presentations on racial equity in librarianship, library and information services to Latinx populations, information literacy, the climate crisis and libraries, Dominican women writers in the United States, Latinx literature, and Taíno survivance in the Caribbean diaspora, among other topics. Her publications include "A New Vocabulary for Inclusive Librarianship: Applying Whiteness Theory to Our Profession" (2001), "Wanted: Latino Librarians," (2003), "What Do Latino Students Know Anyway about Information Literacy?" (2004), "A Holistic Approach For Inclusive Librarianship: Decentering Whiteness In Our Profession," (2018), and "Dewhiting Librarianship: A Policy Proposal for Libraries," (2021). Her most recent publications are "Counterspace Support for BIPOC Employees Within a Holistic JEDI Library Framework," (2023), and "Microaffections and Microaffirmations: Refusing to Reproduce Whiteness via Microaffirmative Actions," (2022). Dr. Espinal is a former president of REFORMA, the National Association to Promote Library and Information Services to Latinos and the Spanish Speaking.

**Presentation Title:** *Digital and Physical Safety & Knowledge Work Bravery – Lessons from 33 Years in the Library DEI Space*

**Presentation Abstract:** What makes us safe in the digital space? Today, academics and academia are on a perilous front line sometimes enabled by digital technologies that simultaneously connect us and create epistemic and emotional safety while leaving us open to a host of unexpected threats. Doxxers target individual faculty, including librarians, and nefarious organizations attack and undermine higher education itself. The dangers of this moment must be seen in a larger context of knowledge that has long been risky for oppressed people and those in solidarity movements. We need not be paralyzed by fear. We can take care of each other and our knowledge workers. We can learn from histories of fugitivity, abolition, and community care in the creation and curation of safe and brave spaces in our libraries for all our academic communities - even those communities that are yet to be built. We can learn from educators who challenged the idea of "at risk youth," and those who bravely exposed the pervasiveness of white supremacy in our world. Librarians can get ahead of the dangers by applying asset-based strategies that access joy without denying the truth of oppressions.

## Closing Keynote | **Tamar Evangelestia-Dougherty**

Director, Smithsonian Libraries and Archives



Tamar Evangelestia-Dougherty is the director of the Smithsonian Libraries and Archives (SLA). SLA contains nearly 3 million library volumes and over 44,000 cubic feet of archival materials chronicling the history of the Smithsonian. Evangelestia-Dougherty oversees 137 employees, a national advisory board of 20 members, an annual budget of over \$16 million and 21 library research centers located in Washington, D.C., New York City, Maryland, Virginia and the Republic of Panama.

Previously, Evangelestia-Dougherty was an associate university librarian at Cornell University where she initiated Cornell RAD, a new research hub for rare and distinctive collections. She is also a faculty member of the UCLA California Rare Book School. As director of collections and services at New York Public Library's Schomburg Center for Research in Black Culture from 2013 to 2015, Evangelestia-Dougherty led collection and programmatic development of five curatorial divisions. At the University of Chicago's Black Metropolis Research Consortium, she served as executive director from 2011 to 2013 and as consulting archivist from 2007 to 2011. There, she successfully led initiatives to discover and make accessible archives related to the African American diaspora.

In addition to her extensive work with rare and distinctive collections, Evangelestia-Dougherty is a published author and public speaker who has presented nationally on topics of inclusivity and equity in bibliography, administration and primary-source literacy. She currently a member of the Caxton Club and the American Antiquarian Society.

Evangelestia-Dougherty holds a Master of Science in Information Science and a Doctor of Library and Information Science, Honoris Causa from Simmons University in Boston and a bachelor's of science degree in political science from the University of Houston.

**Presentation Title:** *Narratives Told. Narratives Lost: Reflecting on Authentic Spaces for Library Digital Decolonization Strategies and Programs Four Years Post George Floyd*

**Presentation Abstract:** Implementing effective digitization strategies have long evolved around digitizing as much ""research"" material for patron consumption as possible. In the wake of the global pandemic and the George Floyd racial justice protests of 2020, for many predominantly white institutions (PWI) implementing effective digital decolonization strategies similarly centered around digitizing as much material for scholarly consumption as possible but with institutional focus pivoting toward intentional emphasis on elevating narratives of diverse communities and cultural identities. While such strategies were well intentioned, worthy attempts at implementing DEAI and decolonization through digital strategies and programs- in the year 2024- now four years ""post George Floyd"" did our efforts actually achieve the outcomes we desired? To close observers in the very diverse communities' libraries sought to give voice to, some unfortunately report continued minimal investment in leveraging digital collections to develop strong relationships between digital collections, community and storytelling. Gaps still exist between digital literacy and maximized engagement and equity of our users. Evangelestia-Dougherty will explore where the GLAM community (cultural insitutions) went wrong with narrowly defined principles of decolonization work and how can we look more closely at principles core to our professional mission in LIS that are less based on PWI reflections of assumptions about decolonization work and more authentically embedded in radical community collaboration for true discovery and inclusion through digital spaces.



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San Diego, CA 92110-2492



**APRIL 29-30, 2024**

# 2024 Digital Initiatives Symposium

**UNIVERSITY OF SAN DIEGO  
COPLEY LIBRARY**



<https://digital.sandiego.edu/symposium/2024/>  
Register now at <https://dis2024.eventbrite.com/>

## MONDAY, APRIL 29TH

8:00 AM – 8:55 AM REGISTRATION

9:00 AM – 12:00 PM WORKSHOPS

### Acquiring Commercial Data Sets for Library Collections: A Review of Related Issues

**Julia Gelfand**, University of California, Irvine  
**Cynthia Elliott**, University of Arizona

### Auditing Diversity in the Stacks

**Melissa Gonzalez**, University of West Florida

### Modern Copyright for Librarians: From eBooks to Controlled Digital Lending

**Kyle K. Courtney, Esq.**, Harvard University

### Designing Your Digital Exhibit and Plan

**Megan Oliver**, University of Missouri–Kansas City

### Examining the Use and Implications of Generative Artificial Intelligence (AI) to OER

**Dr. Regina Gong**, University of San Diego

12:00 PM – 12:55 PM LUNCH

1:00 PM – 1:40 PM CONCURRENT SESSIONS

### “87% Missing”: Preserving Video Game History in a Canadian Copyright Context

**Amelia Clarkson**, University of Toronto, Mississauga  
**Magnus Berg**, University of Toronto, Mississauga

### Implementing and Marketing Diversity, Equity and Inclusion Practices and Resources: Creating the E-buzz!

**Essraa Nawar**, Chapman University  
**Kristin Loughtin-Dunker**, Chapman University

1:45 PM – 2:25 PM Federal Reserve Bank of Chicago Circulars: A Case Study of an Early Career Librarian’s Approach to a Full-Scale Digitization Project

**Delaney McCoy**, Federal Reserve Bank of St. Louis

### The San Diego Lowrider Archival Project

**Dr. Alberto L. Pulido**, University of San Diego  
**Amanda Makula**, University of San Diego  
**Rigo Reyes**, Via International

2:30 PM – 3:10 PM

### Responding to ChatGPT’s Impact on Higher Education Landscapes: Using Digital Initiatives to Support Undergraduate Information Literacy and Research Skills

**Jayati Chaudhuri**, California State University, Los Angeles  
**Lettycia Terrones**, California State University, Los Angeles

### Supporting Text and Data Analysis Across Campus from the Academic Library

**Amy Kirchhoff**, Ithaca  
**Dr. Hejin Shin**, University of Texas at San Antonio

3:10 PM – 3:55 PM

### Controlled Digital Lending is Dead; Long Live CDL / Progress Report from ProjectLEND: UC’s Initiative to Expand Digital Access for Copyrighted Material

**Sagan Wallace**, Oregon State University  
**Rice Majors**, University of California, Davis

### Inclusive Cataloging: YOU Can Do It!

**Luiz Mendes**, California State University, Northridge  
**Allison Bailund**, San Diego State University  
**Julie Renee Moore**, California State University, Fresno

4:00 PM – 5:30 PM WINE AND CHEESE RECEPTION

## TUESDAY, APRIL 30TH

8:15 AM – 9:00 AM REGISTRATION AND BREAKFAST

9:00 AM – 9:15 AM WELCOME AND ANNOUNCEMENTS

**Dr. Gail Baker**, Senior Vice President and Provost, University of San Diego  
**Dr. Theresa S. Byrd**, Dean of the University Library, University of San Diego

9:15 AM – 10:10 AM OPENING KEYNOTE

### What’s Next for Higher Education?

**Dr. Bryan Alexander**, Georgetown University

10:15 AM – 11:10 AM

### Deans’ Panel: Evolution or Revolution? Digital Transformation, AI, and Academic Libraries

**Courtney Young**, Colgate University  
**Xuemao Wang**, Northwestern University  
**Jeff Steely**, Georgia State University

11:15 AM – 11:55 AM FEATURED SPEAKER

### Digital and Physical Safety & Knowledge Work Bravery – Lessons from 33 Years in the Library DEI Space

**Dr. Isabel Espinal**, University of Massachusetts Amherst



12:00 PM – 12:55 PM

LUNCH WITH PRESENTATION

### Into the Widening Gyre: Libraries in the Open Ecosystem

**Constance Malpas**, OCLC

1:00 PM – 1:40 PM

### Forward Together: Libraries at the Intersection of AI and Open Scholarship

### The Implications of Generative AI on Open Access

**Dr. Leo S. Lo**, University of New Mexico

### Centering Academic Libraries to Support Open Science

**Dr. Lorraine J. Haricombe**, University of Texas at Austin

1:45 PM – 2:25 PM

### Stewardship, Preservation and AI Technologies: Early Thoughts

**Dr. Clifford A. Lynch**, Coalition for Networked Information

2:30 PM – 2:55 PM

COFFEE BREAK

3:00 PM – 3:40 PM

### Cultivating Culturally – Informed Digital Literacies through Indigenous Librarianship

**Alexander Soto**, Arizona State University

3:45 PM – 4:40 PM

CLOSING KEYNOTE

### Narratives Told. Narratives Lost: Reflecting on Authentic Spaces for Library Digital Decolonization Strategies and Programs Four Years Post George Floyd

**Tamar Evangelestia-Dougherty**, Smithsonian Libraries and Archives

4:45 PM – 5:00 PM

CLOSING REMARKS

**Dr. Theresa S. Byrd**, University of San Diego

## KEYNOTE AND FEATURED SPEAKERS

### Opening Keynote | **Bryan Alexander, PhD**

Senior Scholar, Georgetown University



Bryan Alexander is an award-winning, internationally known futurist, researcher, writer, speaker, consultant, and teacher, working in the field of higher education’s future. He completed his English language and literature PhD at the University of Michigan in 1997, with a dissertation on doppelgängers in Romantic-era fiction and poetry. Then Bryan taught literature, writing, multimedia, and information technology studies at Centenary College of Louisiana. There he also pioneered multi-campus interdisciplinary classes, while organizing an information literacy initiative. From 2002 to 2014 Bryan worked with the National Institute for Technology in Liberal Education (NITLE), a non-profit working to help small colleges and universities best integrate digital technologies. With NITLE he held several roles, including co-director of a regional education and technology center, director of emerging technologies, and senior fellow. Over those years Bryan helped develop and support the nonprofit, grew peer networks, consulted, and conducted a sustained research agenda. In 2013 Bryan launched a business, Bryan Alexander Consulting, LLC. Through BAC he consults throughout higher education in the United States and abroad.

Bryan speaks widely and publishes frequently, with articles appearing in venues including *The Atlantic Monthly*, *Inside Higher Ed*. He has been interviewed by and featured in *The New York Times*, *The Washington Post*, *MSNBC*, *The Wall Street Journal*, *US News and World Report*, *National Public Radio* (2017, 2020, 2020, 2020, 2020), *The Chronicle of Higher Education* (2016, 2020), *The Atlantic Monthly*, *Reuters*, *Times Higher Education*, the *National Association of College and University Business Officers*, *Pew Research*, *Campus Technology*, *The Hustle*, *Minnesota Public Radio*, *USA Today*, and the *Connected Learning Alliance*.

Bryan’s book *Academia Next: The Futures of Higher Education* (Johns Hopkins University Press, 2020), won an Association of Professional Futurists award. His latest book, *Universities on Fire: Higher Education in the Age of Climate Crisis*, appeared from Johns Hopkins in 2023. His other books include *Gearing Up For Learning Beyond K-12* and *The New Digital Storytelling* (second edition).

Bryan is currently a senior scholar at Georgetown University and teaches graduate seminars in their Learning, Design, and Technology program.

**Presentation Title: *What’s Next for Higher Education?***

**Presentation Abstract:** In this session we explore the future of colleges and universities. We use two futuring methodologies to develop a forecast in detail: trends analysis and scenario creation. To begin with, we identify major trends already reshaping higher education, from developments in macroeconomics and demographics to enrollment and campus finances. We continue by assessing the technologies most likely to have a significant impact on academia, including extended reality and artificial intelligence. Next we present scenarios of possible campuses, each expressing a different potential change for higher education.

